



2768

PATENT
17207-00003

RECEIVED

DSC 7 2002

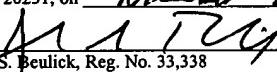
Group 2100

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al. : Group Art Unit: 2768
Serial No. 09/474,539 : Examiner:
Filed: December 29, 1999 :
For: METHODS AND SYSTEMS FOR :
ANALYZING MARKETING :
CAMPAIGNS :
:

CERTIFICATE OF MAILING

I certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on November 26, 2001.


John S. Beulick, Reg. No. 33,338

INFORMATION DISCLOSURE STATEMENT

1. Pursuant to 37 CFR 1.97(b)
[within 3 months of filing or prior to 1st Office Action]
2. Certification Pursuant to 37 CFR 1.97(c)
[before Final Office Action or Allowance]
3. Fee Payment Pursuant to 37 CFR 1.97(c)
[before Final Office Action or Allowance]
4. Petition, Certification & Petition Fee Payment Pursuant to 37 CFR 1.97 (d)
[before Issue Fee payment]

Hon. Commissioner for Patents
Washington, D.C. 20231

Sir:

The following are submitted in the above identified application in compliance with 37 CFR 1.97 & 1.98:

5. A list of documents on form PTO-1449 together with copies of each identified document and a translation or a concise explanation of each non-English language document is enclosed herewith.

This Paper is submitted in accordance with:

6. 37 CFR 1.97(b): [within 3 months of filing or prior to 1st Office Action]
7. 37 CFR 1.97(c): [before Final Office Action or Allowance, whichever is earlier]; and

R. DIVED

7 2002

8. — The required certification made in item 11 below; or

9. — The \$180 fee specified in 37 CFR 1.17(p) for submission of this Information Disclosure Statement is authorized in item 14 below.

10. — 37 CFR 1.97(d): [before issue fee payment]; and

— a) This is a petition for consideration of the subject Information Disclosure Statement. The petition fee (\$130.00) required by 37 CFR 1.17(i)(1) is authorized in item 14 below. (Direct this letter to: "Attention GROUP DIRECTOR, and if applicable include batch locator information: e.g., "Allowed Files, Batch _____, Date of Allowance _____"), and

— b) The required Certification is stated in item 11 below.

11. — Certification

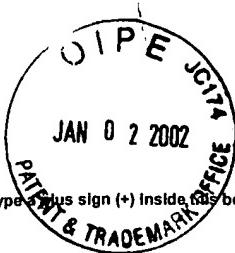
12. — Each item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; or

13. — No item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing this document after making reasonable inquiry, was known to any individual designated in 37 CFR 1.56(c) more than three (3) months prior to the filing of this Statement.

14. ✓ Please charge all applicable fees associated with the submittal of this Information Disclosure Statement to Deposit Account No. 01-2384. An original and two copies of this document is enclosed.

Respectfully submitted,

John S. Beulick, Reg. No. 33,338
Armstrong Teasdale LLP
One Metropolitan Square, Suite 2600
St. Louis, MO 63012
(314) 621-5070



Please Type or sign (+) Inside this box → +

PTO/SB/08A (08-00)

Approved for use through 10/31/2002. OMB 0651-0031
U.S. Patent and Trademark Office: US DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Substitute for form 1449A/PTO				C mplete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>				Application Number	09/474,539
Sheet	1	of	1	Filing Date	December 29, 1999
				First Named Inventor	Samra et al.
				Group Art Unit	2768
				Examiner Name	JAN 7 2002 Group 2100
				Attorney Docket Number	17207-00003

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant Of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code ² (if known)		
AA	6,078,891			Riordan et al.	Jun. 20, 2000
AB	6,006,197			D'Eon et al.	Dec. 21, 1999
AC	5,930,764			Melchionne et al.	Jul. 27, 1999
AD	5,721,831			Waits et al.	Feb. 24, 1998
AE					
AF					
AG					
AH					
AI					
AJ					
AK					
AL					
AM					
AN					
AO					
AP					
AQ					
AR					
AS					
AT					

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Foreign Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Office ³	Number ⁴		
FA					
FB					
FC					
FD					
FE					
FF					
FG					

Examiner Signature	Date Considered:
--------------------	------------------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Unique citation designation number. ²See Attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, D.C. 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.